

Post Show Report

Event Name:	Stationery 2006
Sub title:	12 th Istanbul Stationery, Paper, School & Office Products Exhibition
Year Established:	1995
Dates:	05.04.06 to 09.04.06
Venue:	CNR, Expo Center
Net Area Size:	32.000 m ²
Opening times:	day one 10.30 a.m to 19.30 p.m – Opening Ceremony; 12:30 p.m day two 10.30 a.m to 19.30 p.m day three 10.30 a.m to 19.30 p.m day four 10.30 a.m to 18.30 p.m
Type of show:	
*	Exhibition
Exhibitors:	
Total № exhibiting:	230
Companies represented:	230 companies
International exhibitors:	10
Countries represented:	Italy, Netherlands, U.S.A., Japan, Poland, China, Taiwan, Switzerland Malaysia, South Africa, Germany, France, Greece, Iran, Korea, Spain, United Kingdom.
Local exhibitors:	220 companies
National Groups/Pavilions:	Turkey
% rebooked for next event:	90% rebooked for next year

Visitors:	
Registered visitors:	25.026
Registered press :	85
% local visitors:	90%
% international visitors:	10%
Countries represented:	17



Exhibition Support

Govt Ministry Supporters:

- **Istanbul Chamber of Commerce(ITO)**

Association Supporters :

- **The Turkish Association for all Stationery Industrialists, Importers, Exporters and Wholesalers (TUKID)**

- **Federation of Office and School Products Association (FOSPA)**

Event Features:

- | | |
|----------------|--|
| ✓ Gala Dinner: | Polat Renaissance Hotel, Istanbul |
| ✓ Attendees: | 300 people |
| Other(s): | <input type="checkbox"/> Conference Cocktail Party |

General Issues:**1. Venue:**

“12th Istanbul Stationery, Paper, School And Office Products Exhibition” was held in the 4,6,7 and 8th halls in CNR Expo Center between the dates 05 - 09 Nisan 2006 with the organization of E Uluslararası Fuar Tanitim Hizmetleri A.S. (EUF), ITE Grup Plc. and TUKID..

2. Opening Ceremony:

The opening of the exhibition was made by Murat Yalcintas head of Istanbul Chamber of Commerce (ITO).

3. Event Supporters:

Official supporters of 12th Istanbul Stationery, Paper, School And Office Products Exhibition was TUKID, Chairman of FOSPA.

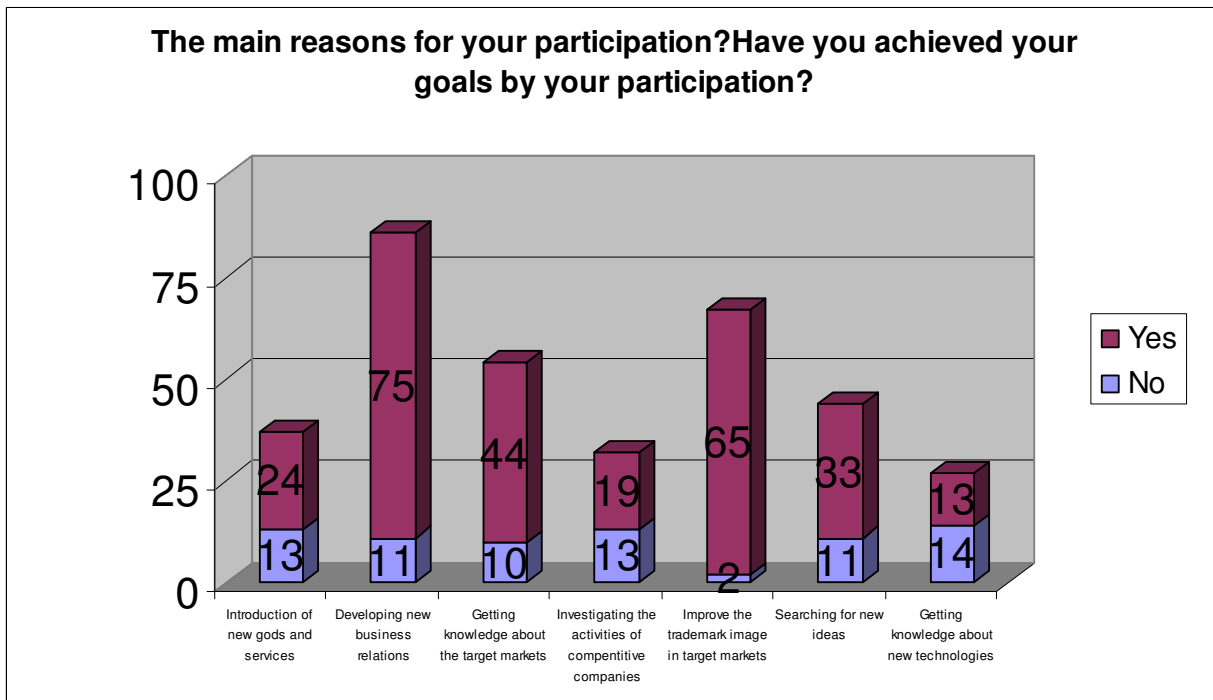
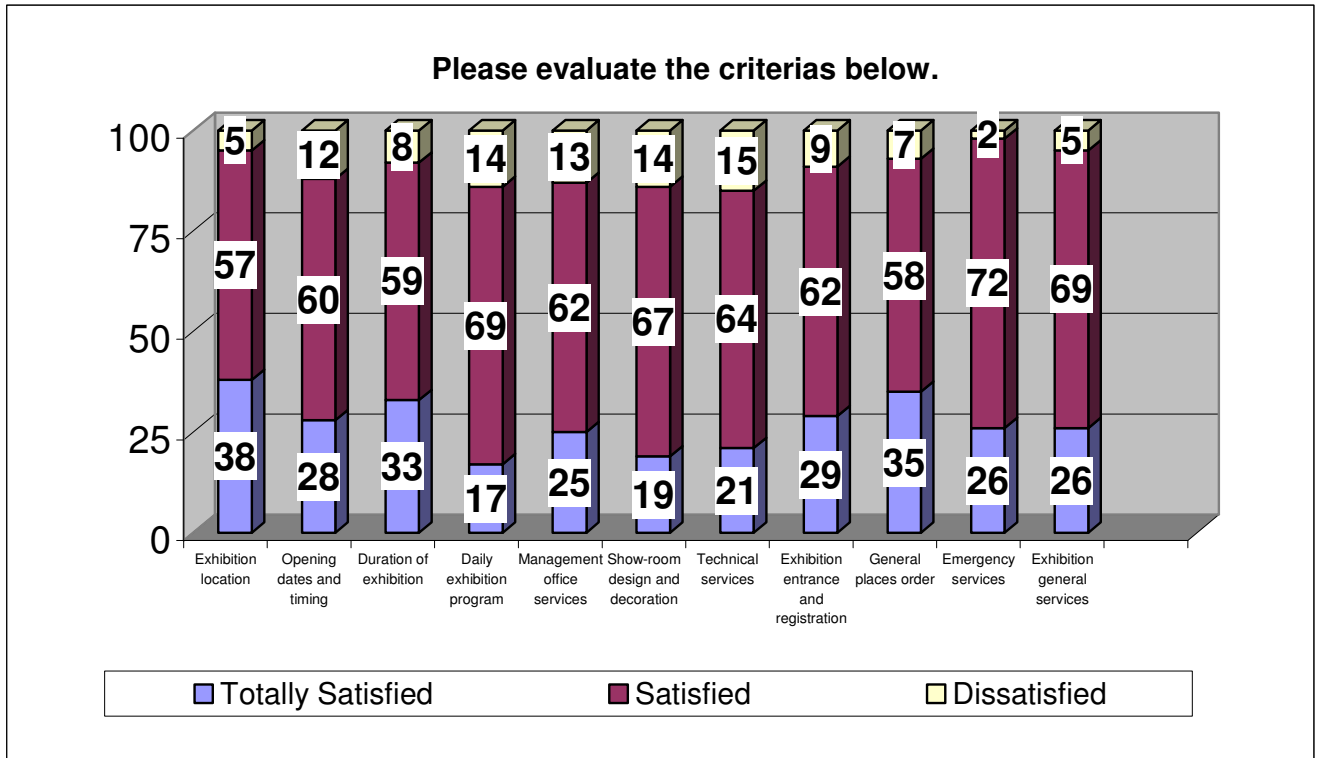
4. Exhibitors:

The exhibition was realized with the participation of 230 leading firm of the sector. The exhibitors are the firms who reflect the fair profile.

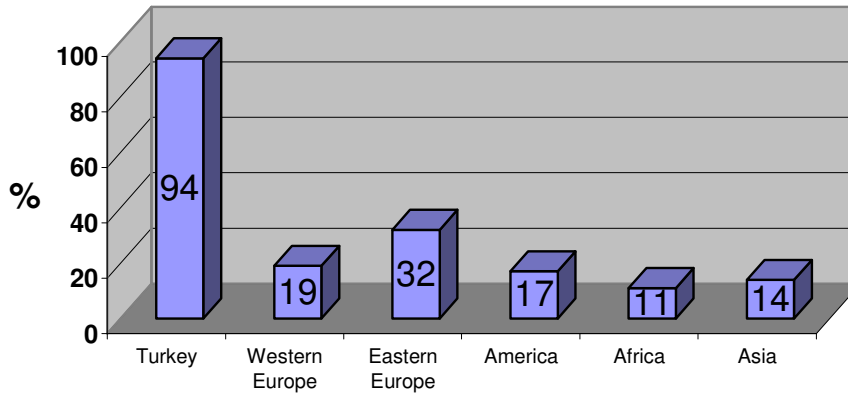


EXHIBITOR RESEARCH

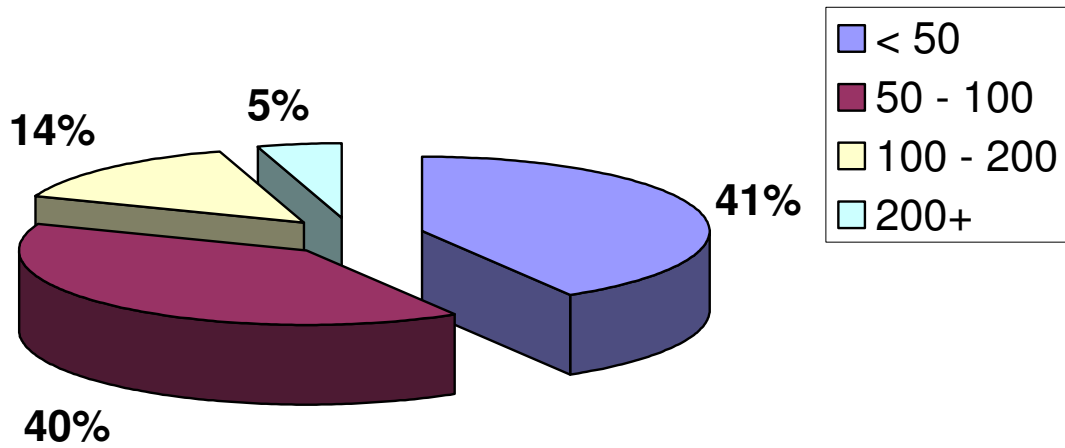
PARTICIPANT QUESTIONNAIRE RESULTS



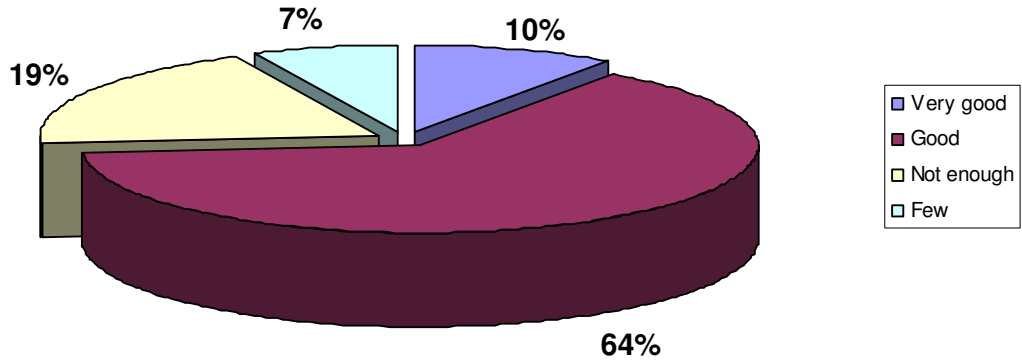
Which regions does your company target?



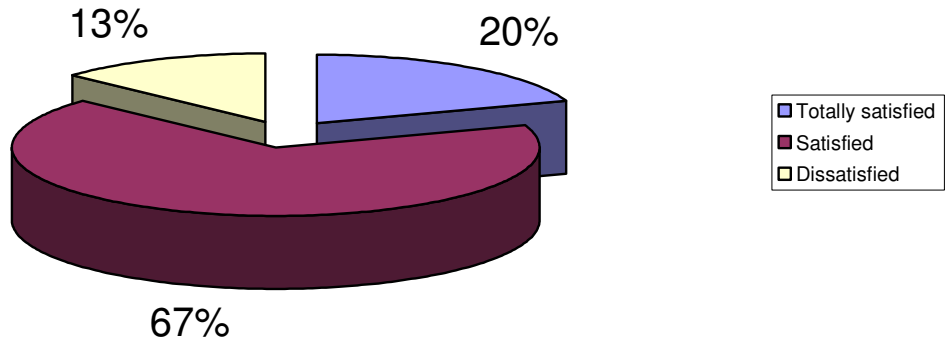
Approximately how many people have visited your stand in a day?



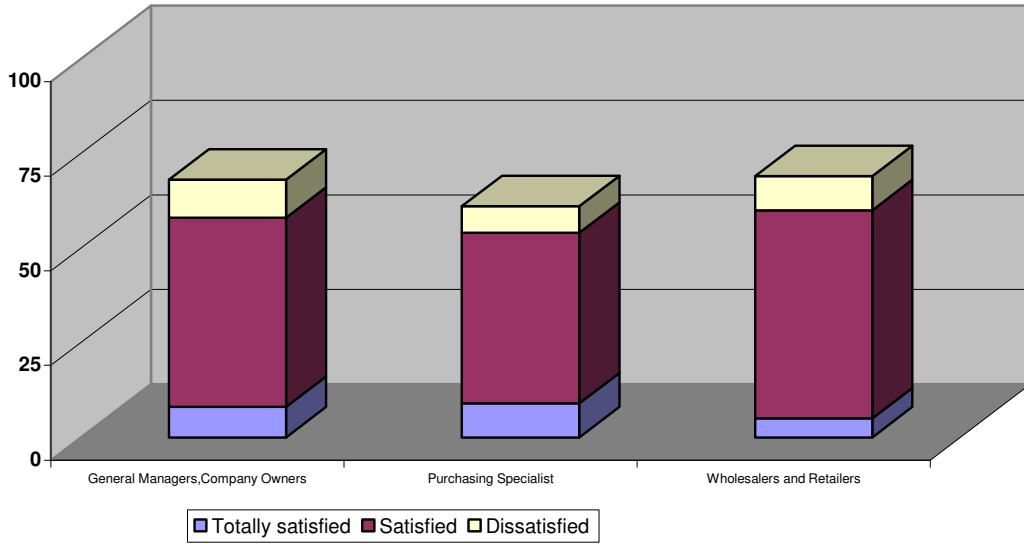
Your ideas about interest of sector to exhibition, the participation and quality of visitors?



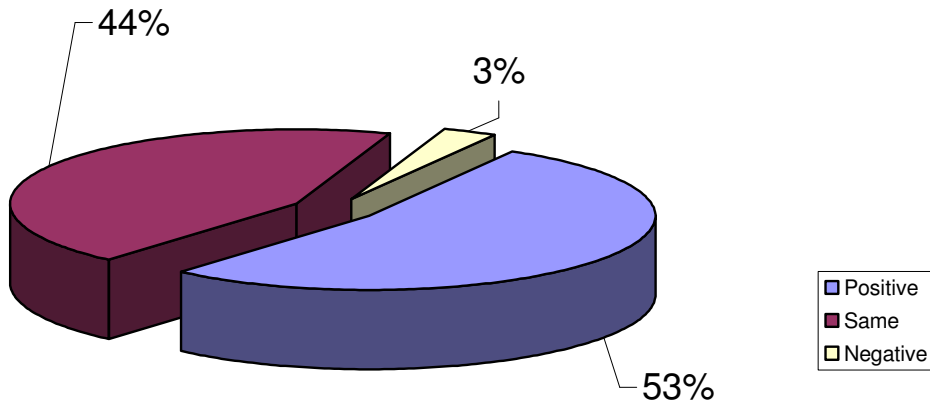
Would you please comment on your participation to exhibition?



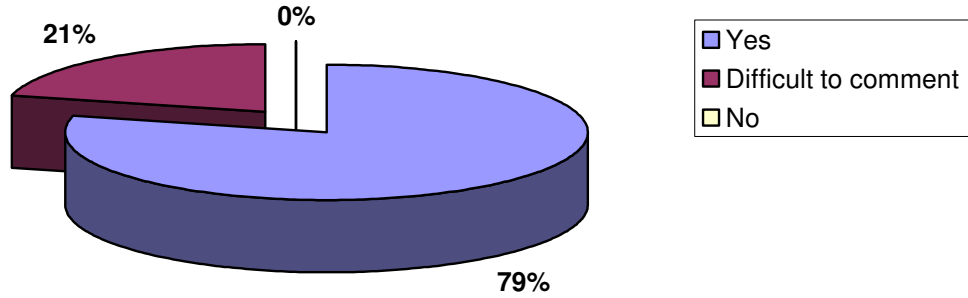
Please kindly advise your target position in companies as visitors? Have you achieved your goal?



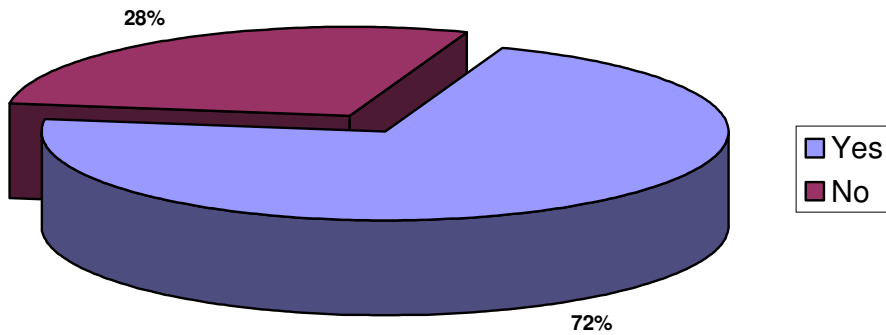
Please compare this Stationery 2006 with last year.



Does your company planning to take place in Stationery 2007?



Has your company reached the number of visitors expected?



Do you recommend other companies to participate Stationery 2007?

